

Marketing Tool Kit and Style Guide for Partners



Manufacturing GPS Branding / Logo

High resolution English/French logos for printing up to 5" in width. Images supplied with white background. Transparent logos are available on request.



Display Box and Banner Promotion for Website or Newsletter

Rotating Box .gif image – Image size; 300 x 250 pixels
 Rotating Banner .gif image – Image size; 728 x 90 pixels



URL link for images: <http://manufacturinggps.ca/>



ManufacturingGPS Video

About ManufacturingGPS (English Video):

<https://www.youtube.com/watch?v=-PgH6s-LIGY&feature=youtu.be>

Aperçu de GPSmanufacturier (Vidéo

Français): <https://www.youtube.com/watch?v=ohxtnQ9PRLY>



ManufacturingGPS 4 page Marketing Document

Introductory content detailing the complete ManufacturingGPS project. Printable 2 sided 11x17 document with centre fold. Available in French and English



Twitter Links

Link to Accounts: @MfgGPS ; @EMCCanadaMFG

Hashtags: #LMI, #Manufacturing, #LabourMarket, #Canada



Partner Letter of Introduction and E-Mail Signature Content

Introductory content for application into your e-mail system, promotion to your clients/audience, and encouraging participation in ManufacturingGPS. Static .gif image – Image size; 728 x 90 pixels



Click [here](#) to view ManufacturingGPS video

URL link for image: <http://manufacturinggps.ca/>

URL link for 'Click here to view': <https://www.youtube.com/watch?v=-PgH6s-LIG>