



# The Value of Intrinsic Motivation in the Workplace

## A Step toward becoming an Employer of Choice!

Intrinsic motivation has a stronger impact on employee engagement and performance than extrinsic motivation.

[Harvard Business Review \(HBR\)](#) cites a study on motivation by Yoon Jik Cho and James Perry that found that:

Employee engagement is 3 times more affected by intrinsic motivators than extrinsic motivators. We often speak of 'reward and recognition' ideas which are often extrinsic, and certainly have their place. Join your peers and special guest presenter to explore the difference and ideas around moving in this direction!

### Learn about:

- Understanding Intrinsic engagement
- Why this matters more than ever
- Exploring the vast components of achieving that culture (generational dynamics, the new workplace, leadership, mindset.....)
- Where do you start



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**Jennifer Kikkert** is a seasoned facilitator and energizing public speaker with 15 years of experience in process improvement, culture change, and operational excellence. Jen is passionate about helping organizations 'see' opportunities for improvement that often go unnoticed. In 2014 Jen started working in the private sector, training change leaders, coaching senior management and key leaders, and motivating cross-disciplinary teams to improve their productivity.

### Webinar Event Details:

February 14<sup>th</sup>, 2020 (90 - minute session)

10:00AM Pacific | 11:00AM Mountain |  
12:00PM Central | 1:00PM Eastern |  
2:00 PM Atlantic | 2:30PM NFLD

- Welcome, Introductions, Update
- SIG Topic, Roundtable, Adjournment

**RSVP**

**Who should attend?** Senior Leaders and Plant Managers, HR, Industry Stakeholders & Community Partners.

**Please click on the link above to register or please contact me:**

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